



# APPLICATION FOR COMPANY MEMBERSHIP

## Privileges and Benefits on Reverse Side

Mail To: CPRS, 7971 Freeport Blvd., Sacramento, CA 95832-9701 • 916/665-2777 • fax 916/665-9149

Company memberships are available to commercial and/or professional firms, persons or organizations offering products and services related to the park, recreation and leisure services field. For **\$440** per year, company members are entitled to general membership privileges as well as special privileges made available to company members.

The information below will appear in the Buyer's Guide of the *California Parks & Recreation* magazine. Description of product/service may not exceed 15 words. If description exceeds 15 words, CPRS reserves the right to edit your copy:

Name of Firm \_\_\_\_\_

Voting Member \_\_\_\_\_ Title \_\_\_\_\_

*\*Voting member: Please select a section affiliation from #2 on the reverse side of this form*

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Please type your company product/service description below (15-word maximum)

\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please list the names and addresses of additional representatives of your company you want placed on our mailing list to receive subscriptions to Society publications.

Do you want these representatives listed in the Buyer's Guide?  Yes  Not necessary

Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Method of Payment  Check  Credit Card  Visa  MasterCard  AmEx Exp. Date \_\_\_\_\_

Acct. # \_\_\_\_\_ Signature \_\_\_\_\_

# Membership Benefits

1. **One Company Membership in the California Park & Recreation Society.**
2. **Section Affiliation: you have the option of receiving information from any one of the Primary Sections below:**  
(check one - **California Members Only**):
  - Administrators (\$5 additional)
  - Aging (\$5 additional)
  - Aquatics (\$5 additional)
  - Educators
  - Development & Operations (\$5 additional)
  - Recreation Supervisors (\$5 additional)
  - Recreation Therapy (\$5 additional)
  - No Section Desired**Secondary Section (Optional) - open to California and out-of-state individuals:** Members may join a second section for an additional fee. You will receive membership privileges with your secondary section except the right to vote and hold office. Choose only one secondary section below.
  - \$15 Administrators
  - \$15 Aging
  - \$15 Aquatics
  - \$10 Educators
  - \$15 Development & Operations
  - \$15 Recreation Supervisors
  - \$15 Recreation Therapy
3. **Region/District Affiliation**  
CPRS has 15 districts and five regions offering you additional training, publications and networking opportunities. Region & District affiliation is included in membership.
4. **Publications**
  - a. Up to three annual subscriptions to *California Parks & Recreation* (the official quarterly publication of the Society) sent, at no cost, to your personnel as identified on our mailing list.
  - b. Three subscriptions to P&R Wired, e-mailed to your personnel as identified on our data base.
  - c. Company listing in Buyer's Guide section of each magazine.
5. **Reduced Exhibit Show Fee**  
\$360 discount on all booths purchased for the annual California & Pacific Southwest Recreation & Park Training Conference Exhibit Show.
6. **Buyer's Guide in Quarterly Magazine**  
Listing in the Buyer's Guide published four times a year in the *California Parks & Recreation* magazine. Includes listing of firm name, address, phone number and 16 word description of products and services.
7. **Buyer's Guide on CPRS Website**  
Company Members are listed on the CPRS website at **www.cprs.org**. The Buyers Guide is searchable by Company name and/or Product/Service.

8. **Business Promotion Referral Services**  
CPRS encourages members to purchase products or services from company members. Also referrals will be made from inquiries received at the CPRS office.
9. **Special Research**
  - a. CPRS will work in collaboration with members on market research at cost of service provided.
  - b. Appropriate credit and recognition will be given to members in any publication, manuals, brochures, etc., as a result of such research as approved by the CPRS Board of Directors.
10. **Advertising Discount\***  
Company members will receive a 15% discount on ads placed in the *California Parks & Recreation* magazine.
11. **Mailing Labels**  
Members may rent mailing labels and lists of Society members at the rate of \$55 per thousand. Nonmember rate is \$155 per thousand.
12. **E-Blast Discount**  
Reach your audience through the CPRS E-Blast Program. We can provide email blasts for members at a discount rate of \$300; compared to \$500 for nonmembers. Contact CPRS for additional information.
13. **Access to CPRS Online Directory & Community Site.**

\* CPRS advertising policy: "The Publisher reserves the right to refuse any advertising or cancel existing contracts that in its opinion does not conform to standards of the publication at any time. The Publisher reserves the right to add "advertisement" to any ad. Publisher assumes no liability for errors in key numbers or in its Advertisers' Index. Advertiser or agency assumes liability for all content of advertisement as printed."

*By providing my mailing address, email address and fax number, I consent to receive communications and/or commercial messages sent by or on behalf of CPRS (and its districts, sections, committees, and affiliates) via regular mail, email or fax). I further understand that I will not use or share with any other person or organization any portion of any CPRS membership list or roster compiled by CPRS, for any marketing, advertising or other communications purposes without complying with CPRS authorization procedure. I understand any unauthorized use of any CPRS list or roster may result in the imposition of fines or other penalties, including termination of membership privileges.*

*I also understand that CPRS events I attend may be photographed or filmed. I agree to allow CPRS to include photographs of me in any printed material, broadcast, or print advertising which is produced by CPRS now or in the future.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

*Membership is for one year from the date dues are received. 14% of your membership dues goes towards a subscription to the California Parks & Recreation magazine and members may not deduct subscription price from dues. CPRS dues are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. CPRS estimates that 14.85% of your dues are not deductible because of CPRS lobbying activities on behalf of its members.*